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November 12, 2009

TO: PARTIES ON THE ATTACHED SERVICE LIST

Re: In the Matter of the Provision of Basic Generation Service ("BGS") for the
Period Beginning June 1, 2010 – Retail Margin - Docket No. EO09050351

At its November 10, 2009 Agenda meeting, the Board decided to request comments from the Electric Distribution Companies ("EDCs") and interested Stakeholders on the potential reduction, phase-out, or elimination of the Retail Margin¹ which was proposed by the EDCs in the Joint Filing dated June 30, 2009. The Retail Margin is currently imposed on both BGS-FP and BGS-CIEP customers with a peak usage of over 750 kW. It is expected that the Board will address this issue at the December 1, 2009 Agenda meeting.

As part of the comments, the Board is interested in receiving input on the following questions:

- 1) Does the imposition of the Retail Margin still accurately reflect within the BGS price those costs of providing electric service at retail, including marketing costs and administrative expenses, which must be absorbed by third party suppliers? Please explain your position.
- 2) In the event that a commenter proposes a reduction in the Retail Margin, what would be the appropriate level to reflect the costs of providing electric service at retail which must be absorbed by third party suppliers?
- 3) If the commenter supports the phasing out of the Retail Margin, what should be the level of the Retail Margin and the timing of the phase-out?

Parties providing comment must do so by November 20, 2009. All comments should be served electronically via email to the parties on the attached service list, and should also be filed with the Board's Secretary. Parties who would like to be added to the service list can do so by emailing their contact information to Frank Perrotti at frank.perrotti@bpu.state.nj.us.

Sincerely,

Kristi Izzo
Secretary of the Board

/ac
c Service List

¹ In its Order in Docket Nos. EX01110754 and EO02070384 dated December 18, 2002, the Board approved the imposition of the retail margin as a way to reflect within the BGS prices those costs of providing electric service at retail, including marketing costs and administrative expenses, which must be absorbed by third party suppliers seeking to compete for the customers in that market. The authority of the Board to impose the Retail Margin was codified in amendments to N.J.S.A. 48:3-57. That section also describes the authorized uses of the Retail Margin funds.

**In the Matter of the Provision of Basic Generation Service
For the Period Beginning June 1, 2010 – Retail Margin
Docket No. EO09050351
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**In the Matter of the Provision of Basic Generation Service
For the Period Beginning June 1, 2010 – Retail Margin
Docket No. EO09050351**

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For the Period Beginning June 1, 2010 – Retail Margin
Docket No. EO09050351
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**In the Matter of the Provision of Basic Generation Service
For the Period Beginning June 1, 2010 – Retail Margin
Docket No. EO09050351**

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**In the Matter of the Provision of Basic Generation Service
For the Period Beginning June 1, 2010 – Retail Margin
Docket No. EO09050351
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