



National Energy Marketers Association

Fact Sheet 2007-2008

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Background:

NEM is a national, non-profit trade association representing wholesale and retail marketers of natural gas, electricity, as well as energy and financial related products, services, information and advanced technologies throughout the United States, Canada and the European Union. NEM's membership includes independent power producers, advanced metering, demand and load management firms, billing, back office, customer service and related information technology providers. NEM members are global leaders in the development of enterprise solution software for energy, advanced metering, information services, finance, risk management and the trading of commodities and financial instruments. NEM members also include inventors, patent holders, systems integrators, and developers of advanced power line surveillance and grid reliability technology with advanced uses in Power Line Communications (PLC) technologies as well as new and innovative electrical encoding, applications or decoding known as Smart Electricity.TM

Membership Roster:

Wholesale and Retail Energy Marketers: Accent Energy, AGL Resources, APS Energy Services, Commerce Energy, Direct Energy, Dominion Retail, Exelon Energy, First Energy Solutions, Freedom Energy, IDT Energy, Infinite/Intelligent Energy, Integrys Energy Services, Interstate Gas Supply, Keyspan Energy Services, Liberty Power, MX Energy, Ohms Energy, Proliance Energy, Shamrock Energy Corp., SouthStar Energy Services, Suburban/Agway Energy Services, Vectren Retail, Wal-Mart, Washington Gas Energy Services.

Billing, Back Office and Customer Care Solutions: Alliance Data Systems, Customer Link, Excelergy, Haines Criss-Cross, Power-Direct.

Advanced Metering, Information, Technology, Telecom and Digital Communications: Excelergy, MediaFusion, South Carolina Research Authority, Unified Technologies Group, USCL Corporation, XsunX Corporation.

Consumer Products: Goeken Group Corp., PolyBrite.

Legal Firms: Dickinson-Wright.

Utilities: National Grid.

Leadership:

President: Craig Goodman

Chair Emeritus, Executive Committee: Bill Kinneary (VP, Market Development, Infinite Energy)

Chair, Executive Committee: Harry Warren (President, Washington Gas Energy Services)

Vice Chair, Executive Committee: Steven Boss (CEO, Commerce Energy)

National Energy Policy Chairs

Wholesale Electricity Policy: Stephen Fabiani (President, Freedom Energy), Chair

Wholesale Natural Gas Policy: Steve Sherman (Attorney for Proliance Energy), Chair

Retail Natural Gas Policy: Scott White (President, Interstate Gas Supply), Chair

Retail Electricity Policy: Mark Radtke (President, Integrys Energy Services), Ron Cerniglia (Director-National Advocacy, Government and Regulatory Affairs, Direct Energy), Co-Chairs

Advanced Metering, Demand Response, Energy Efficiency and Market-Based Pricing: Tom Tamarkin (President, USCL Corporation), Chair

Retail Consumer Products, Innovations and Economic Development: Chris Hendrix (General Manager, Competitive Energy, Wal-Mart Stores, Inc., General Manager, Texas Retail Energy, LLC), Carl Scianna (President & CEO of PolyBrite International and Borealis Lighting), Co-Chairs

Consumer Information Access and Best Practices: Rob Roy (Vice President, Sales, Excelergy), Chair, Rick Boyer (National Sales, Haines), Co-Chair

Advanced Carbon and Renewable Technology Policies: Bill Mahoney (President and CEO, South Carolina Research Authority), Bob Block (Board Member, USCL), Co-Chairs

Energy Related Financial Products and Services: TBD, Chair

Consumer Education and Public Relations: Sandra Goeken-Miles (President, Goeken Group Corporation), Chair, Linda Ames (Corporate Communications Manager, Commerce Energy), Co-Chair

Regional Advocacy Teams

Northeast Advocacy Team – Electric/Gas Policy – **Michael D’Angelo/Lukasz Cyran** (Infinite/Intelligent Energy), **Wayne Stoughton** (IDT Energy), **Terry McInerney/Mark Pitonzo** (Suburban/Agway Energy Services), Co-Chairs – Accent Energy, Commerce Energy, Direct Energy, Dominion Retail, IDT Energy, Infinite/Intelligent Energy, Integrys Energy Services, Keyspan Energy Supply, MX Energy, National Grid, Suburban/Agway Energy Services

Midwest Advocacy Team - Gas Policy - **Larry Friedeman** (Vectren Retail), **Vince Parisi** (Interstate Gas Supply), **Jennifer Witt**, (Integrys Energy Services), Co-Chairs – Direct Energy, Exelon Energy, Integrys Energy Services, Interstate Gas Supply, MX Energy, Proliance, Vectren Retail

Mid-Atlantic Advocacy Team – Electric Policy – **Kimberly August** (WGES), **Bill Barkas** (Dominion Retail), **Gas Policy - Bob Blake/Harry Kingerski** (MX Energy), Co-Chairs – Commerce Energy, Dominion Retail, Exelon Energy, MX Energy, Suburban/Agway Energy Services, Washington Gas Energy Services

Southeast Advocacy Team – Gas Policy – **Jeff Traynham/Camilo Calvo** (Infinite/Intelligent Energy), **Joe Monroe** (Southstar), Co-Chairs – Accent Energy, Commerce Energy, Infinite/Intelligent Energy, MX Energy, Shamrock, SouthStar, Vectren Retail

Southwest Advocacy Team – Electric Policy – **Tony Barnhart** (Accent), **David Pfeifer** (Integrys Energy Services), Co-Chairs – Accent Energy, Commerce Energy, Direct Energy, Integrys Energy Services, Wal-Mart

Western Region Advocacy Team – **Tony Cusati/Lynelle Lund** (Commerce Energy), **Vicki Sandler** (APS Energy Services), Co-Chairs – APSES, Commerce Energy