

RESERVATIONS

Please respond by September 7, 2005 along with your payment of \$200 per person attending.

YES, I/We will attend

_____ No. of Representatives

\$_____ Amount Enclosed

No, I am unable to attend, but please inform me of upcoming seminars.

Name(s) of Attendees:

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please make checks payable to **Hiscock & Barclay** and mail to:

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For questions, please contact Jill Richmond at:
 1-800-727-2131 or (315) 425-2722 or e-mail her at:
 jrichmond@hiscockbarclay.com.

HISCOCK & BARCLAY^{LLP}

Hiscock & Barclay is a full service, 160-attorney law firm, with offices in Buffalo, Rochester, Syracuse, Albany and New York, providing comprehensive legal and business counsel to clients across New York State. We serve a diverse client base in 26 specialized practice areas with statewide and regional expertise as well as with national and international capabilities.

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Hiscock & Barclay, LLP invites you to attend:

HEFPA: CRITICAL ISSUES AFFECTING ESCOS

Thursday, September 15, 2005
 The Crown Plaza, Albany

Hiscock & Barclay will be sponsoring a number of seminars during 2005 -2006 on a variety of state regulatory issues facing ESCOs as they do business in New York State.

As our first seminar, we are pleased to offer a one-day, general overview of ESCO requirements under the new amendments to the New York Home Energy Fair Practices Act (“HEFPA”). The seminar will be conducted by Nancy Testani and Lisa Bradley, who have decades of regulatory experience both with HEFPA and with ESCO business activities in New York. Representatives of the New York State Public Service Commission will also be on hand to answer questions at the conclusion of the seminar.

The conference will cover all the HEFPA requirements that ESCOs need to know in serving residential customers in New York State. These topics include terminations of commodity supply contracts (and dropping customers), suspensions of distribution utility delivery service, collection activities, billing, and the consumer complaint process. The format will be interactive and informal. Our intent is to be as responsive as we can to specific questions, situations, or concerns that face your company in dealing with residential customers in New York State.

FEATURED PRESENTER



LISA G. BRADLEY

Ms. Bradley is Of Counsel with Hiscock & Barclay, focusing her practice in the areas of prudence investigations, litigation, rate cases and restructuring/competitive market initiatives, as well as ISO and FERC work.

As part of the Regulatory and Energy & Utilities Practice Areas, Ms. Bradley counsels energy clients on energy regulatory and other energy matters. Prior to her association with Hiscock & Barclay, she was an attorney with Niagara Mohawk Power Corporation and National Grid USA Service Company. In that capacity, Ms. Bradley has been involved with HEFPA issues for over 15 years. She has been involved not only with the recent HEFPA legislation extending HEFPA rights and obligations to ESCOs, but also with the PSC’s development of implementing regulations.

S E M I N A R A G E N D A

8:00 a.m. - 8:30 a.m.
Continental Breakfast

8:30 a.m.
Introduction:
Nancy L. Testani, Empire Advocates

8:30 a.m. - 11:45 a.m.
Morning Session

11:45 a.m. - 1:00 p.m.
Lunch/Free Time

1:00 p.m. - 4:00 p.m.
Afternoon Session

4:00 p.m.
*Q&A with Representatives of the
New York State PSC*

L O C A T I O N

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