



National Energy Marketers Association

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Contact: **Craig Goodman**
Telephone: **(202) 333-3288**
Facsimile: **(202) 333-3266**
Website: www.energymarketers.com

Pennsylvania's Retail Electric Market Exceeds Two Million Shopping Consumers *Pennsylvania Unlocking Millions of Consumers from Historic Monopoly Power Practices and Rates*

Washington, DC – The National Energy Marketers Association (NEM) and its members congratulate the Pennsylvania Public Utility Commission (PAPUC) and its Staff, competitive suppliers, electric utilities, the Office of Consumer Advocate, especially homeowners, commercial and industrial electric consumers on achieving the milestone of over **Two Million Shopping Electric Consumers**. “Pennsylvania's extraordinary success in permitting private capital rather than state-backed captive customer guarantees to serve two million consumers in just three years represents a national record for serving the public interest,” said Craig Goodman, President of NEM.

“The Pennsylvania Commissioners and Staff have worked extremely hard to structure one of the most competitive retail electric markets in the United States. Drawing from the successful business practices implemented in New York, Ohio, Texas, and Georgia, the Pennsylvania PUC has crafted an entire market structure that is a model of best practices. This begins with the Commission’s PAPowerSwitch.com website to enable informed consumer shopping, the retail market structure, the electric utilities implementation of non-recourse Purchase of Receivables, the PUC’s Office of Competitive Market Oversight that actively identifies and resolves potential market issues, and the development of marketing standards for competitive suppliers,” said Goodman.

“NEM is actively supporting other states to incorporate Pennsylvania's market structures and designs to help them grow out of the century-old model of relying on the antiquated, cost-plus regulated monopoly model, that permits utility monopolies to unfairly dominate competitive markets and stifle innovation when the 21st century public interest is in dire need of utility resources to rebuild America's critical infrastructure, promote cyber security, homeland defense, and help grow and defend America's global competitiveness. Energy is and will remain the lifeblood of the world economy, and states have a vested interest in maximizing utility resources to support their energy infrastructure, economic growth, and prosperity,” said Goodman.

NEM is the nation’s leading non-profit trade association representing wholesale and retail marketers of natural gas, electricity, as well as energy and financial related products, services, information and advanced technologies throughout the United States, Canada and the European Union. **You may contact NEM's Washington, DC headquarters at (202) 333-3288 or its Web site at www.energymarketers.com.**