

# The National Energy Marketers Association



## FALL EXECUTIVE COMMITTEE MEETING AND INDUSTRY LEADERSHIP ROUNDTABLE

The purpose of this year's roundtable discussion is to review the state of restructuring in Texas and also showcase the recommendations of NEM's Internet and Technology Policy Teams on the issues affecting the industry today.

The keynote address will be delivered by Pat Wood, Chairman of the Texas PUC. The roundtable will include NEM's Internet and Technology Policy Chairs who will present NEM's proposals for national guidelines on Internet technology policy, the convergence of energy with the telecom and bandwidth industries, plus policies on competitive billing, metering and customer care.

The National Energy Marketers Association is a national, non-profit trade association representing both wholesale and retail marketers of energy and energy-related products, services information and technologies throughout the United States. NEM's membership includes: small regional marketers, large international wholesale and retail energy suppliers, billing and metering firms, Internet energy providers, energy-related software developers, risk managers, energy brokerage firms, and information technology providers. Members include both affiliated and unaffiliated companies.

\*Photographs on this page were obtained from Photos To Go ([www.phototoago.com](http://www.phototoago.com)).



MAIL: PO Box 15  
Shreveport, LA 71161



INTERNET: [www.energymarketers.com/conferenceform.cfm](http://www.energymarketers.com/conferenceform.cfm)



FAX: (318) 424-3801

# The National Energy Marketers Association



## Fall Executive Committee Meeting and Industry Leadership Roundtable

**Monday, October 30, 2000**  
**The Compass Bank Club, Cynthia Woods Mitchell Pavilion**

**10:00 AM Executive Committee Meeting-**

### Agenda will include:

- National Internet and Technology Policy Recommendations
- Endorsement of Uniform Business Practices
- Competitive Metering
- Establishment of NEM Standards for Best Industry Practices

*A Working Lunch and Afternoon Snack will be served*

**5:15 PM Cocktail Reception (Members only)**

**Tuesday, October 31, 2000**  
**The Compass Bank Club, Cynthia Woods Mitchell Pavilion**

**8:30 AM Registration & Continental Breakfast**

**9:00 AM Keynote Address by Pat Wood, Chairman, Texas PUC**

**9:30 AM Marketer Perspectives on Texas Restructuring**  
*Green Mountain.com, MidAmerican Energy, and Entergy Power Marketing Corp.*

**10:30 AM Break**

**10:45 AM Internet/Technology Policy Recommendations**  
*PowerTrust.com (Internet), Utilipro (Customer Care)*  
*Itron (Metering), Nortel Networks (Telecom/Bandwidth)*

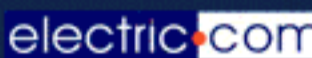
**11:45 PM Buffet Luncheon**

**1:00 PM Golf Tournament at Tournament Players Course (TPC)**

**5:00 PM Awarding of Tournament Door Prizes (TPC Champions Room)**



# The National Energy Marketers Association



## Third Annual Golf Tournament

The Third Annual Golf Tournament will be held at the **Tournament Players Course (TPC)**, home of the Shell Houston Open. Also site of the famous Mark Steinbauer Golf Training Center. The TPC, designed by the team Devlin/von Haage in 1978, has plenty of signature mounding, elevated greens and enjoyable diversity for all players.\*

There are only **72 available openings** in the golf tournament. Players will be accepted on a first come, first serve basis. **Register early** to guarantee your place!



\*Photographs of and information regarding the Tournament Players Course (TPC) were obtained from the following sites: Texas Golf Resorts ([www.texasgolf.com/resorts.htm](http://www.texasgolf.com/resorts.htm)) and The Woodlands Resort and Conference Center ([www.woodlandsresort.com/golf/packages.htm](http://www.woodlandsresort.com/golf/packages.htm)).

## Registration Information

**Registration:** Via mail to National Energy Marketers Association, PO Box 15, Shreveport, LA 71161-0015 -OR- Via facsimile to (318) 424-3801, Attn: NEM Registration -OR- via the internet at [www.energymarketers.com/conferenceform.cfm](http://www.energymarketers.com/conferenceform.cfm). Please call NEM Headquarters at (202) 333-3288 or Jon Gipson at (318) 424-3800 with questions about the golf tournament or sponsorship opportunities.

**Transportation:** Renting a car is highly recommended. Cab fares from the airport are approximately \$60 one-way.

**Maps/Directions:** Please visit [www.energymarketers.com](http://www.energymarketers.com) for detailed maps and directions to hotels and meeting locations.

**Hotel Accommodations:** Drury Inn & Suites, 28099 North IH-45, The Woodlands, Texas, (281) 362-7222, **\$69-89 per night**. Must specify National Energy Marketers.

**Meeting Location:** Cynthia Woods Mitchell Pavilion, The Compass Bank Club, 2005 Lake Robbins Drive, The Woodlands, Texas. For more information, visit their website at [pavilion.woodlandscenter.org/cwmphome.html](http://pavilion.woodlandscenter.org/cwmphome.html).

**Parking:** The Pavilion provides free on-site parking.

**Presentation Equipment:** Standard presentation equipment will be available. If you have special needs, please call Marty Jo Rogers at (281) 297-3008 or Lesly Henley at (281) 297-3108 by **October 23, 2000**.

**Special Accommodations:** For any special needs as addressed in the Americans with Disabilities Act, please call Marty Jo Rogers at (281) 297-3008 or Lesly Henley at (281) 297-3108 by **October 16, 2000**.



# The National Energy Marketers Association




Mail or Fax  
this page to  
NEM  
Headquarters  
to register for  
the  
Industry  
Roundtable  
and  
Golf  
Tournament

Registration				
Event Registration	<input type="checkbox"/> Roundtable Only	\$125	Payment Preference	<input type="checkbox"/> My check is enclosed
	After October 13	\$150		<input type="checkbox"/> I will mail a check on: _____
	<input type="checkbox"/> Roundtable & Golf*	\$225		
	After October 13	\$250		
<small>*Golf is available for the first 72 participants only</small>			<small>Make payable to National Energy Marketers Association</small>	
Contact Information				
First Name		Title		
Last Name		Company Name		
Address				
City, State, Zip		Daytime Phone		
Email		Daytime Fax		
Membership Information				
If you would like information on joining the National Energy Marketers Association, please contact NEM Headquarters at (202) 333-3288, email <a href="mailto:cgoodman@energymarketers.com">cgoodman@energymarketers.com</a> , or visit our website at <a href="http://www.energymarketers.com">www.energymarketers.com</a>				

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## About The Association

The National Energy Marketers Association (NEM) is a national non-profit trade association representing a regionally diverse cross-section of both wholesale and retail marketers of energy and energy-related information, services and technology throughout the United States. The Association was created specifically to work with representatives of state and federal governments, large and small consumer groups and utilities to devise fair and effective ways to implement restructuring of both the natural gas and electricity markets. NEM is committed to the implementation of laws, regulations, standards of conduct, rates, tariffs and operating procedures that (a) provide all customers meaningful choice, (b) implement open, efficient, liquid and price-competitive energy markets, and (c) that encourage the development of new and innovative energy products, services, information and technologies, at the earliest possible date.

### NEM Headquarters:

 3333 K Street, NW, Suite 425, Washington, DC 20007

 [www.energymarketers.com](http://www.energymarketers.com)

 (202) 333-3266