



## NEWS RELEASE

News Release  
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### **NEM Marks 20<sup>th</sup> Anniversary Year with Expansion to New West Coast Office** *NEM Positioned to Lead Western Retail Energy Choice Initiatives*

**Washington, DC and Nevada (June 21, 2017)** – The National Energy Marketers Association (NEM) is pleased to announce that it will be expanding to include its current Washington, DC location as well as a new West Coast office in Nevada this summer, marking another milestone in the Association’s 20<sup>th</sup> Anniversary year. “Twenty years ago, NEM was founded on the mission of ensuring that the benefits of retail competition reach even the smallest residential consumer. NEM is eager to continue this mission in regulatory advocacy efforts across the country,” said **Craig Goodman, President of NEM.**

NEM’s western expansion highlights the resurgence of retail choice activity in California, Nevada and other states. “What makes the current movement to expand the availability of retail choice in the Western states so exciting is that it is a consumer-driven response to the Energy Technology Revolution. Consumers of all sizes are demanding access to an ever-expanding array of energy product and service choices to suit individual needs and preferences, not just plain vanilla utility service. NEM will be on the ground to participate in these groundbreaking efforts, Goodman added.”

NEM will also be convening a **Western Energy Policy Summit** on **October 23-25, 2017**, in **Las Vegas, Nevada.** Leading policy and industry thought leaders will be convening at the Summit to identify and discuss strategies for the successful expansion of retail choice in Nevada and California and elsewhere.

#### **About NEM**

The National Energy Marketers Association (NEM) is a national, non-profit trade association representing wholesale and retail marketers of natural gas, electricity, as well as energy and financial related products, services, information and advanced technologies throughout the United States, Canada, and the European Union. Additional information about NEM’s Western Energy Policy Summit is available from NEM headquarters at (202) 333-3288 or its website at [www.energymarketers.com](http://www.energymarketers.com).